

BANGLADESH HONDA PRIVATE LIMITED CONTINUES TO EXPAND ITS EXPORT FOOTPRINT WITH THE EXPORT OF THE HONDA NX200 TO MEXICO.

July 30, 2026: Bangladesh Honda Private Limited, a joint venture between Bangladesh Steel and Engineering Corporation (State Own Corporation) under The Ministry of Industries, The Peoples Republic of Bangladesh and Honda Motor Company Limited, Japan proudly announces the expansion of its export business with the commencement of motorcycle exports to **Mexico**, marking another significant milestone in the company's global business journey. Following the successful export of Honda motorcycles to Guatemala, Bangladesh Honda Private Limited is now continuously expanding its international footprint by exporting the **Honda NX200**, reaffirming its commitment to delivering motorcycles that meet Honda's global quality standards.

This achievement reflects Bangladesh Honda Private Limited's continued dedication to contributing to Bangladesh's economic development by increasing export diversification, promoting local manufacturing, strengthening the local supply chain, and creating employment opportunities. It also demonstrates the growing capability of Bangladesh's motorcycle industry to supply high-quality products to international markets.

The export of the **Honda NX200** to Mexico represents another important step in Honda's global strategy of utilizing production capabilities across its worldwide manufacturing network while reinforcing Bangladesh's position as an emerging export hub for reliable motorcycles.

The export ceremony was graced by **Dr. Md. Sakirul Islam Khan, Special Assistant to the Prime Minister (Secretary Status), Government of the People's Republic of Bangladesh**, as the Chief Guest and **Miss Ummay Hafsa Nadia, Upazila Nirbahi Officer (UNO), Gazaria Upazila**, as the Honorable Guest.

Dr. Md. Sakirul Islam Khan, Special Assistant to prime Minister (Secretary Status), Govt. of the People's Republic of Bangladesh

The Government of Bangladesh remains committed to creating a sustainable business-friendly environment that encourages manufacturing, exports, and investment. Bangladesh Honda Private Limited's export of the Honda NX200 to Mexico is a significant achievement that contributes to export diversification, employment generation, and the global recognition. I wish Bangladesh Honda private Limited continued success in expanding its export destinations.

Mr. Susumu Morisawa, Managing Director & CEO of Bangladesh Honda Private Limited,

"The expansion of our export business to Mexico reflects the continuous improvement of our production capability, quality assurance, and the dedication of our associates. Following our

successful exports to Guatemala, we are proud to continue our export of Honda NX200 to Mexico which is another international market. This achievement supports Bangladesh's economy through foreign export diversification while reinforcing Honda's commitment to contributing to the development of the country where we operate."

He further added,

"We remain committed to enhancing local procurement, improving manufacturing competitiveness, and continuously challenging our exports towards the future. Together with our stakeholders, we aim to strengthen Bangladesh Honda's presence in the Bangladesh industry."

Mr. Shah Muhammad Ashequr Rahman, Chief Marketing Officer of Bangladesh Honda Private Limited,

"Exporting the Honda NX200 to Mexico is a proud milestone that reflects Bangladesh's growing manufacturing capability and Honda's global quality standards. While the domestic market remains our priority, this achievement supports export diversification, localization, industrial development, technological advancement, employment generation, and Bangladesh's potential to become a competitive motorcycle manufacturing and export base."

Bangladesh Honda Private Limited remains committed to continuously improving its production efficiency, increasing localization, and expanding export opportunities to additional international markets in line with Honda's global vision of delivering mobility products that enrich people's lives worldwide.

Bangladesh Honda Private Limited expresses its sincere appreciation to the Government of Bangladesh, the National Board of Revenue (NBR), the Duty Exemption and Drawback Office (DEDO), Bangladesh Economic Zone Authority (BEZA), customs authorities, banking partners, suppliers, dealers, and all stakeholders for their continued support in promoting Bangladesh as a reliable source of high-quality motorcycles for international markets.

Through its ongoing export expansion, Bangladesh Honda Private Limited aims to contribute to sustainable economic growth along with export diversification.